

REMARKS

Claims 1, 11, 16, and 21-22 have been amended. Accordingly, claims 1-3, 6-12, 14-17, and 19-25 are currently pending in the application, of which claims 1, 11, 16, 21, and 22 are independent.

Applicant respectfully submits that the above amendments and new claim do not add new matter to the application and are fully supported by the specification. Support for the amendments may be found at least in Figure 9 and at page 5, line 21 – page 6, line 2, page 11, lines 14-17 and page 16, lines 18-24 of the original specification.

In view of the above amendments and the following Remarks, Applicant respectfully requests reconsideration and timely withdrawal of the pending rejections for the reasons discussed below.

Rejections Under 35 U.S.C. § 103

Claims 1-3, 6-12, 14-16, 19-20, and 23-24 stand rejected under 35 U.S.C. § 103(a) as being allegedly unpatentable over U.S. Patent Application Publication No. 2002/0059379 applied for by Harvey, *et al.* (“Harvey”), and further in view of U.S. Application Publication No. 2004/0192440 applied for by Evans, *et al.* (“Evans”). Applicant respectfully traverses this rejection for at least the following reasons.

To establish an obviousness rejection under 35 U.S.C. § 103(a), four factual inquiries must be examined. The four factual inquiries include (a) determining the scope and contents of the prior art; (b) ascertaining the differences between the prior art and the claims in issue; (c) resolving the level of ordinary skill in the pertinent art; and (d) evaluating evidence of secondary consideration. *Graham v. John Deere*, 383 U.S. 1, 17-18 (1966).

In view of these four factors, the analysis supporting a rejection under 35 U.S.C. 103(a) should be made explicit, and should "identify a reason that would have prompted a person of ordinary skill in the relevant field to combine the [prior art] elements" in the manner claimed. *KSR Int'l. Co. v. Teleflex, Inc.*, 127 S. Ct. 1727, 82 USPQ2d 1385, 1396 (2007). The Federal Circuit requires that "rejections on obviousness cannot be sustained with mere conclusory statements; instead, there must be some articulated reasoning with some rational underpinning to support the legal conclusion of obviousness." *In re Kahn*, 441 F.3d 977, 988, 78 USPQ2d 1329, 1336 (Fed. Cir. 2006).

Finally, even if the prior art may be combined, there must be a reasonable expectation of success, and the reference or references, when combined, must disclose or suggest every claimed feature. *See in re Vaeck*, 947 F.2d 488, 20 USPQ2d 1438 (Fed. Cir. 1991).

Applicant submits that even if combined, Harvey and Evans fail to disclose or suggest every claimed feature.

Claim 1 has been amended to recite, *inter alia*:

the community interface being provided in a first section of the first webpage

confirming whether the community visitor executes or terminates the link program and, in response to selection of the link provided in a second section of the first webpage, providing the game program on a second webpage of the community on top of the first webpage, and updating results of the provided game program in a third section of the first webpage (emphasis added).

The Office Action acknowledges at page 4 that Harvey does not teach providing the game program on a second webpage of the community on top of the first webpage in response to selection of the link provided on the first webpage, and relies on Evans to supply that which Harvey lacks. Referring to Figures 15 and 17, however, Evans does not show that a link to the game program is provided in a section of the first webpage, which further includes other sections for the community interface and the updated results of the provided game program.

Therefore, Harvey and Evans, taken alone or in combination, do not disclose or teach the aforementioned features of claim 1.

Claim 11 has been amended to recite, *inter alia*:

wherein the game program is provided on a second webpage of the community on top of the first webpage in response to selection of the link program linked from a first section of the first webpage, and a community interface is provided in a second section of the first webpage updating results of the provided game program in a third section of the first webpage (emphasis added).

For similar reasons advanced with respect to claim 1, Harvey and Evans fail to teach at least these features of independent claim 11.

Claim 16 has been amended to recite, *inter alia*:

a controller to allow the community visitor to access the community to select a link to a link program, linked from a first webpage of the website that provides the community visitor with a community interface being provided in a first section of the first webpage, wherein the game program is provided on a second webpage of the community on top of the first webpage in response to selection of the link in a second section of the first webpage, the controller to receive visitor-related data from a component providing the link program and to update results of the provided game program in a third section of the first webpage (emphasis added).

For similar reasons advanced with respect to claim 1, Harvey and Evans fail to teach at least these features of independent claim 16.

Accordingly, Applicant respectfully requests withdrawal of the 35 U.S.C. § 103(a) rejection of claims 1, 11, and 16. Claims 2-3, 6-12, 14, 15, 17, 19, and 20 depend from claim 1, 11, or 16 and are allowable at least for this reason. Since none of the other prior art of record discloses or suggests all the features of the claimed invention, Applicant respectfully submits that independent claims 1, 11, and 16, and all the claims that depend therefrom are allowable.

Claim 17

Claim 17 stands rejected under 35 U.S.C. § 103(a) as being allegedly unpatentable over Harvey in view of Evans, and further in view of U.S. Patent No. 6,015,348 issued to Lambright, *et al.* ("Lambright"). Applicant respectfully traverses this rejection for at least the following reasons.

Applicant respectfully submits that claim 16 is allowable over Harvey and Evans, and Lambright fails to cure the deficiencies of Harvey and Evans noted above with regard to claim 16. Hence, claims 17 is allowable at least because it depends from an allowable claim 16.

Claims 21-22

Claims 21-22 stand rejected under 35 U.S.C. § 103(a) as being allegedly unpatentable over Harvey, in view of Evans, and further in view of U.S. Patent No. 6,352,479 issued to Sparks, II ("Sparks"). Applicant respectfully traverses this rejection for at least the following reasons.

Claims 21 and 22 have been amended to recite, *inter alia*:

by a community visitor, accessing the community and selecting a game program, of which a link is provided in a first section of a first webpage of the community

processing the game data of the community visitor as ranking data in the community so as to display at least part of the ranking data in a second section of the first webpage along with a community interface provided in a third section of the first webpage by the community (emphasis added).

As discussed above, Harvey and Evans fail to show or teach these features of claims 21 and 22.

Accordingly, Applicant respectfully requests withdrawal of the 35 U.S.C. § 103(a) rejection of claims 21 and 22. Since none of the other prior art of record, whether taken alone

or in any combination, discloses or suggests all the features of the claimed invention, Applicant submits that independent claims 21 and 22 are allowable.

CONCLUSION

A full and complete response has been made to the pending Office Action, and all of the stated objections and grounds for rejection have been overcome or rendered moot.

Accordingly, all pending claims are allowable, and the application is in condition for allowance.

The Examiner is invited to contact Applicant's undersigned representative at the number below if it would expedite prosecution. Prompt and favorable consideration of this Reply is respectfully requested.

Respectfully submitted,

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